



## NEWS RELEASE



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### **Franklin Wins Gold Flamingo for Fourth Year Leads Florida Print Awards for the Tenth Year in a Row**

**ORLANDO, FLORIDA – August 9, 2008** – For the fourth consecutive year, Franklin Communications won the coveted “Golden Flamingo” trophy which is awarded by the Printing Association of Florida to the printer who wins the most “Best of Category” awards in the annual statewide competition. This year Franklin won 25 “Best of Category”, or first place awards and 23 “Awards of Excellence”, or 2<sup>nd</sup> place awards, out of the 68 categories in which it submitted entries. This also marks the tenth year in which Franklin Communications won more awards than any other Florida printer regardless of size. In addition to the Golden Flamingo trophy, Franklin also won a Flamingo trophy for “The Best Process Color Printing”. Franklin was also the winner of two national “Gold Ink” Awards.

The annual printing awards competition is sponsored annually by the more than 500 members of the Printing Association of Florida and is judged by a group of printing professionals from other areas of the country. The awards were presented this year on August 9th at a banquet held at the Omni Orlando Resort at ChampionsGate.

“Winning these awards is an honor for our customers and our dedicated employees” said Peter Dunne, President of the Company. Franklin will present its winning customers with their awards at a catered event on September 19<sup>th</sup> at the Marlins/Phillies baseball game.

Franklin added a second Xerox Docucolor iGen3 to its digital press capabilities at the end of last year to help keep up with the demand on digital printing and variable data marketing. These services, together with our existing design, conventional print, mail and fulfillment capabilities, allows us to provide a wide offering of graphic communication services to our customers. For more information about Franklin Communications, LLC, contact Peter J. Dunne at (305) 633-9779 ext 1227 or visit the company’s website at <http://www.franklincomm.com>.